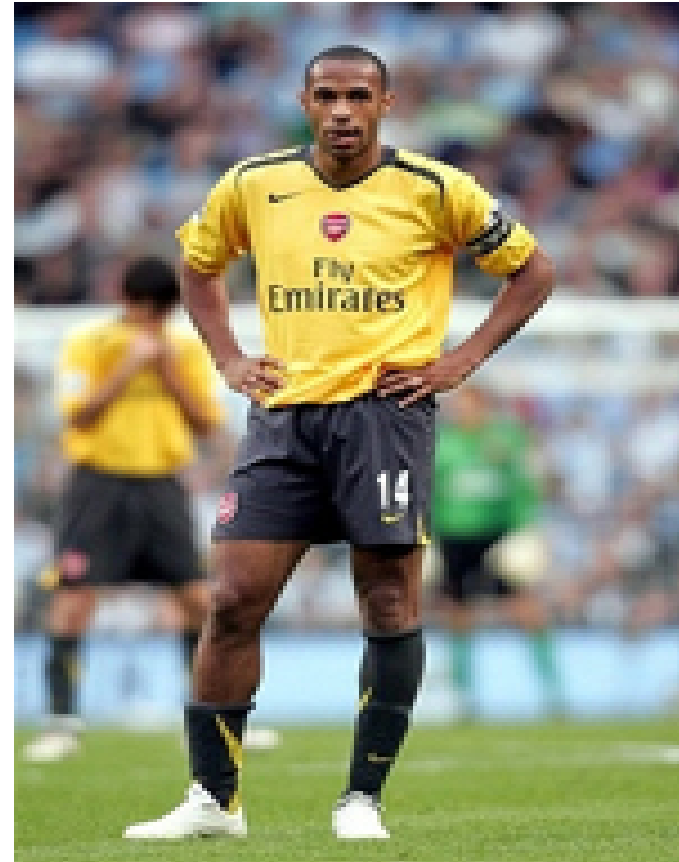


Packie Bonner

FAI Technical Director



World Class.....



- **Competitiveness**
- **Confidence**
- **Composure**
- **Concentration**



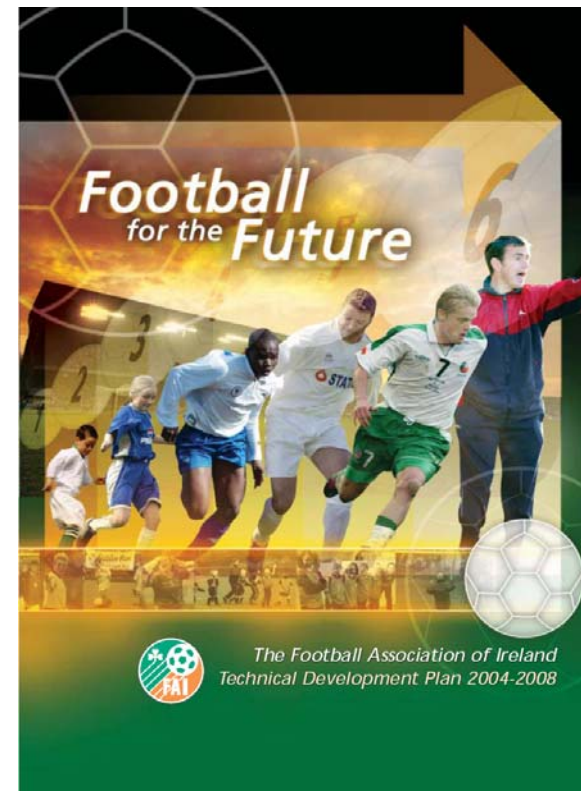
Role of the FAI Technical Department?



Technical Development Plan

Key Outcomes:

1. More Players
2. Better Players



FAI investing in our communities

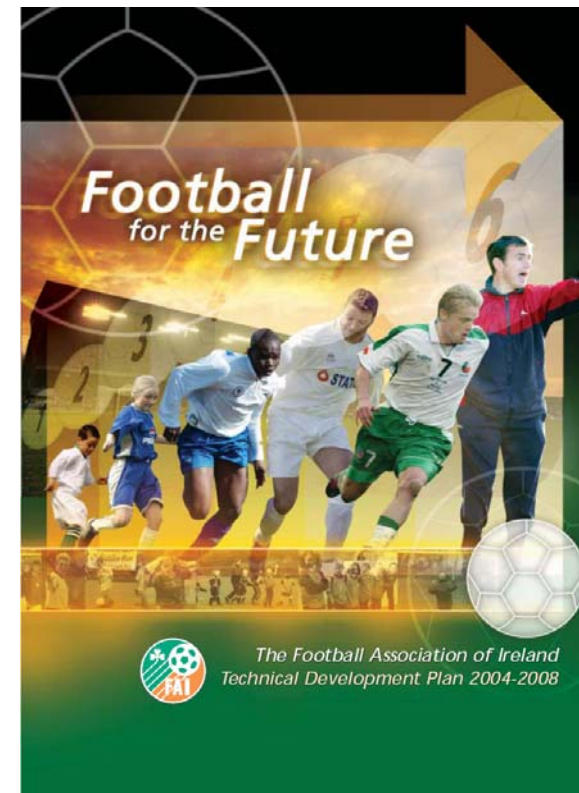
- FAI investing €10 million in grass roots football
- Technical Development Plan is the bedrock
- Impacts positively on all ages, levels and sectors of society



What is the mechanism for doing this?

An integrated approach to;

- **Player / Coach Development**
- **Referee Development**
- **Volunteer Development**
- **Club / League Development**
- **Facility Development**



Key Programmes

- Coach Education
- Summer Soccer Schools
- Football for All
- Futsal Programme
- Soccer in Schools Programme (Buntus)
- Referee Education Programme
- Club / League Development Programme
- FAI / FAS Training Scheme
- Volunteer Training Programme
- Football Intercultural Programme
- Code of ethics
- Emerging Talent
- Women's Development Programme
 - Winter Training Programme
 - Soccer Sisters
 - Scholarship Scheme
- Goalkeeper Programme



- **FAI Investing in our communities**

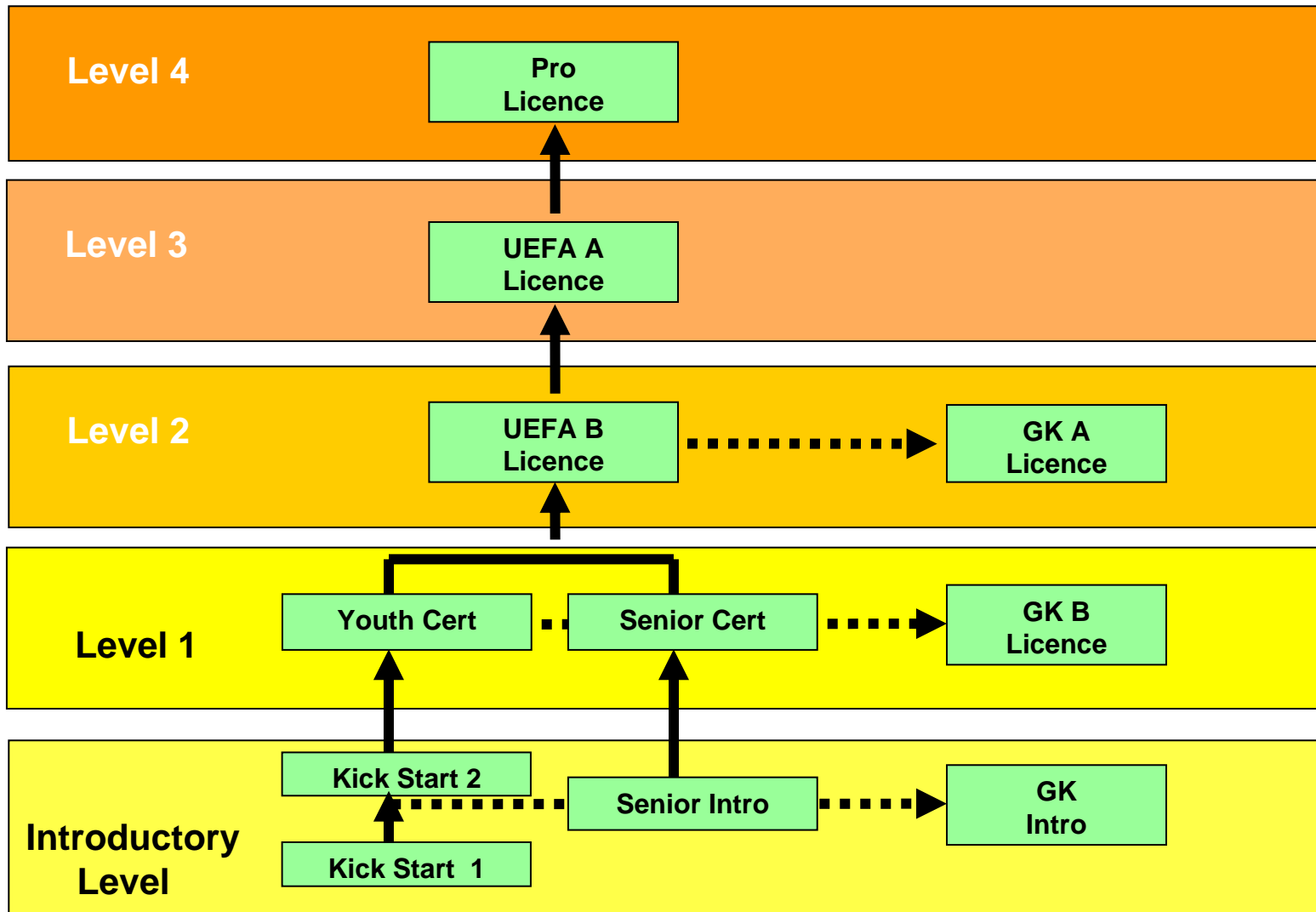
- **Implemented “Football for All” National programme working with the disability sectors**
- **A second post in this area has recently been approved**
- **Appointed National Children’s Officer**
- **Appointed National Intercultural Co-ordinator**
- **FAI Chairing NSAI Goal Post Safety Group**



The Football Workforce;

- **Coach Education**
 - Created a Learning Environment
 - Age Specific Content
 - Changed Coaching Methodology
 - User Friendly Resources





Coaching Methodology

- Observation
- Player decision making



Key Factors in observing performance

- The key to good coaching is observation
- Unsuccessful coaches – “too much interjection”
- Coaches can become dependent on coaching points, explanation, demonstration and perfection of each point
- This leads to a coach centred focus; **‘I need to get my points across’** instead of a player centred focus **‘I need to analyse and address the needs of the players’**



Key Factors

1. During the course we introduce “**Key Factors**” for each theme or topic
2. They are an aid to enable you to analyse the players performance
3. They will appear as a checklist



Key Factors

Key Factors can be broken down into four areas

- 1. Techniques**
- 2. Skills**
- 3. Tactics**
- 4. Strategy**



The key tasks of a good coach

- Determine the strengths and weaknesses of the performance.
- Create an environment which **facilitates** learning and progress.

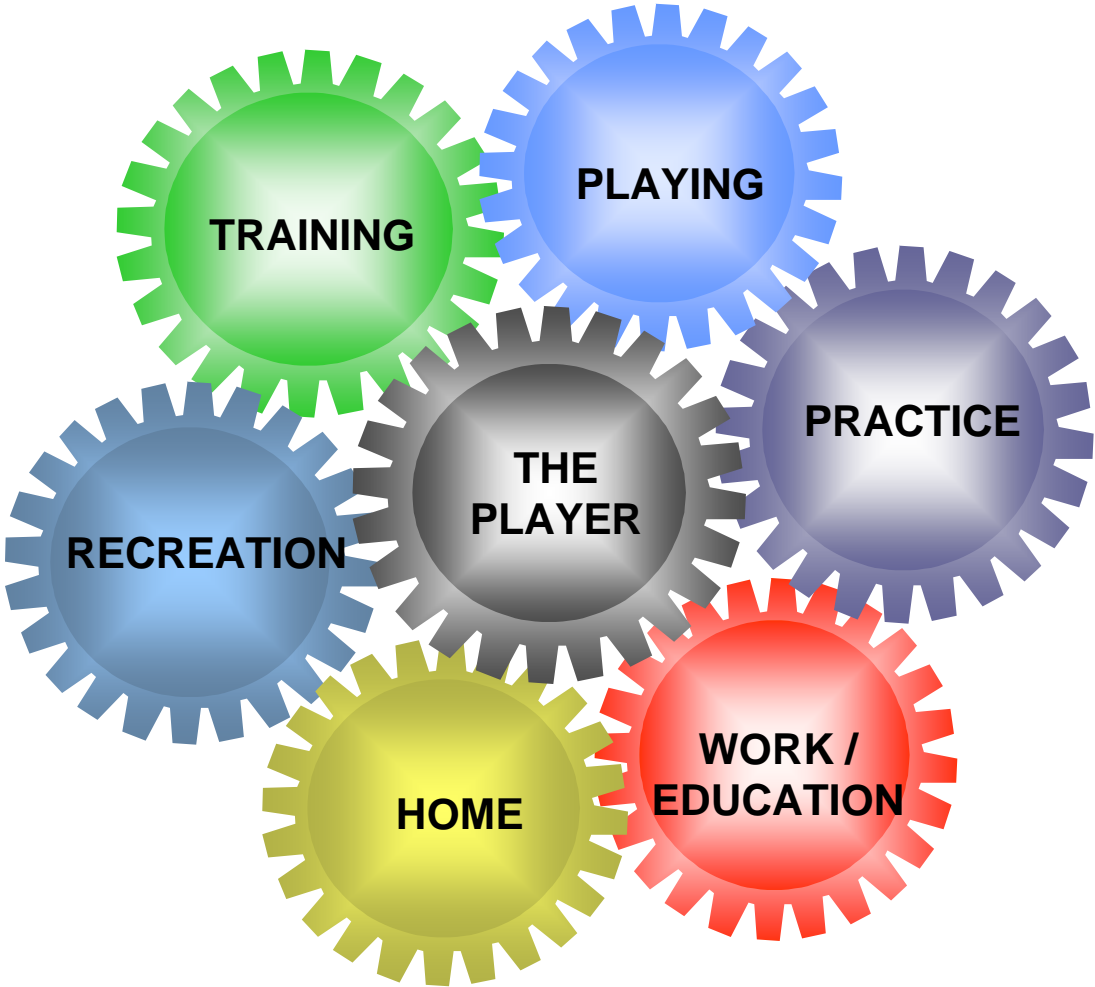


Measuring Impact?

1. Quality of the Player Experience
2. Quality of the Work Force
3. Quality of the Organisational Structure



Personal Development Plan



- Responsibility
- Leadership
- Partnership



Thank You

